

Changes at APM Ltd

Andrew Herbert
20th January 1997



Product Division

- Run by Chris Phoenix
- Funded by external investment in APM Ltd
- Developing electronic commerce software products
- First product to be announced in March
 - Java Security
- USA Office in Los Altos



Research and Consultancy

- Run by Carrie Story
 - w.e.f. 3rd February 1997
- Grow APM Research and Consultancy business
- Maintain ANSA as “jewel in the crown”
 - maintain relationship with current sponsors
 - recruit additional sponsors
 - relevance of programme to sponsor needs



ANSA

- Andrew Herbert continues as Chief Architect
 - *Vision, Strategy*
- Billy Gibson as Programme Director
 - *manage ANSA team*
 - *maintain focus and momentum*
 - *report to ANSA MC/TC*
 - *effective technology transfer*
 - *contractual matters*



Corporate Development

- Rob van der Linden is chartered to use a significant fraction of the investment to:
 - *modernise APM's network and computers*
 - *improve APM's processes and professionalism*
 - *achieve ISO 9000*
- Acting across both divisions
 - *benefit from shared infrastructure and operational support*
 - *deliver ANSA more cost-effectively*



Chief Executive

- Scott Metcalf
 - *Formerly President HAL Computer Systems Inc*
 - *Based in USA office*
 - *Regular visitor to UK*
- Mike Eyre retired w.e.f. 17th January 1997
 - *planned exit, following investment*
 - *available to APM as a consultant*



APM Ltd Board

- Scott Metcalf (Chair) (Derek MacLaughlin retired)
- Andrew Herbert (CTO)
- Chris Phoenix (VP)
- Rob van der Linden (VP)
- Carrie Story (VP)
- Jim Goodman (GPT - ANSA Sponsors)
- Hermann Hauser (NChannel, ATML,)
- Peter Dawe (ex UUNet)
- Robert Sansom (Fore Systems Inc)

